



# Association of Travel Instruction Sponsorship Packet

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## Annual Conference

July 28 – July 30  
Kansas City, MO



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Advancing Independence Through Accessible Mobility



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## Who We Are

Thank you for considering sponsoring the Annual Association of Travel Instruction (ATI) Conference! This event provides sponsors with an exceptional opportunity to connect with their target audience.

Established in 2000, ATI hosts a unique professional conference each year. Our goal is to connect educators, transportation providers, disability professionals and other community groups across the U.S. and beyond, offering vital resources and tools for travel instruction. Participants include, but are not limited to, travel trainers, mobility managers, orientation and mobility specialists, outreach coordinators and job coaches working for transit agencies, school districts, independent living centers, community rehabilitation agencies, adult day services and more. Parents and teachers of children with disabilities, as well as advocates for disability, older adults and transportation, are also welcome.

# Vision & Mission



To advance the right of all persons with disabilities and older adults to equal access to public transportation and community participation by providing: support, information, training and education to promote quality Travel Instruction.

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ATI supports the professional development of Travel Trainers, empowering them to teach individuals how to navigate public transit or their preferred mobility options. Committed to advocacy, ATI upholds the values of teaching excellence, fostering independence, promoting respect and integrity, and championing diversity and inclusion.

# Targeted Marketing & Exposure

Marketing for the ATI conference will be conducted both locally and nationally. Announcements will be made through the ATI website, on social media and via email campaigns. Our website highlights information about conference speakers, sponsors and exhibitors, provide updates, conference schedule and more to both the public and conference attendees, including members and non-members alike.

Many of our sponsorship levels are linked with special events held during the conference. These levels offer opportunities for sponsors to interact directly with conference attendees. Your support will provide valuable services and information to the community, while also offering positive visibility and exposure for your organization.

Sincerely,  
Raven Alexander  
ATI Board President



# ATI CONFERENCE SPONSOR OPPORTUNITIES

## DIAMOND LEVEL SPONSOR - \$2,500 Top-Tier Visibility & Leadership Recognition

- “Presented by” branding: Recognized as the Presenting Sponsor on all event materials (e.g., ATI Annual Conference presented by [Sponsor])
- Key Spotlight: 5–10 minute welcome remarks or co-host recognition during the keynote or major plenary session.
- Exclusive event sponsorship: Choose to sponsor one of the following with signage and recognition:
  - Welcome Reception
  - Awards Luncheon
  - Networking Lounge
- Featured profile/interview: Spotlight article in the ATI newsletter and social media channels pre- or post- conference.
- Double display space: Premium placement for a double table or corner area at the exhibit.
- Full conference registration included for four (4) attendees
- Logo prominence: Top-tier logo placement on the event website, signage and program booklet.
- Year-round visibility: Featured as an ATI Partner on the ATI website through 2026 with logo and link.
- All Platinum Level Sponsor Benefits

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## PLATINUM LEVEL SPONSOR - \$1,000 SPONSOR ATI'S ANNUAL AWARD LUNCHEON

- Full conference registration included for two (2) attendees
  - Logo on select printed advertising and materials for attendees
  - Opportunity to speak or play a video (15 minutes) during the opening session
  - All Gold Level Sponsor Benefits
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# ATI CONFERENCE SPONSOR OPPORTUNITIES

## **GOLD LEVEL SPONSOR - \$750** SPONSOR ATI'S NETWORKING EVENT

- Half page ad in the Conference program booklet (note this may be a digital form)
- One organization level membership to ATI through December 2027
- Full conference registration included for one (1) attendee
- Table to display company information and products on day one of the conference
- Banner (provided by sponsor) displayed in common area for duration of the conference
- Opportunity to speak with attendees and promote company during networking event
- All Silver Level Sponsor Benefits

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## **SILVER LEVEL SPONSOR - \$500** SPONSOR ONE OF ATI'S LIGHT BREAKFASTS

- Table to display company information and products during the conference
- ¼ page ad in the Conference program booklet (note this may be a digital form)
- Full conference registration included for one (1) attendee
- Banner (provided by sponsor) displayed in common area day of sponsored breakfast
- All Bronze Level Sponsor Benefits

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## **BRONZE LEVEL SPONSOR - \$250** SPONSOR AN EVENING GROUP OUTING

- One individual level membership to ATI through December 2027
- Logo on the large screen of the conference
- Logo, sponsor information and link to website in the sponsor area of webpage
- Sponsor listing on newsletter articles and ATI social media flyers

# ATI CONFERENCE SPONSOR OPPORTUNITIES

## FRIEND OF ATI - \$100 or IN-KIND DONATION (VARIES)

- Acknowledgement of your gift in the Conference program booklet (note this may be a digital form)
- Logo on the large screen of the conference
- Logo, sponsor information and link to website in the sponsor area of webpage

ATI appreciates in-kind donations such as printing services for the Conference materials, promotional materials such as lanyards that can be used for member name badges, and much more. If your organization or company can donate an in-kind service or product to ATI, please let us know! We are happy to extend the sponsorship level benefits based on the items being donated.

## INTERESTED IN MULTIPLE DONATIONS OR ANOTHER AMOUNT?

If you or your organization or company is interested in an amount not listed in our sponsorship opportunities, please provide us with your preferred donation value. We are happy to extend the sponsorship level benefits based on the amount being donated.

If you wish to be a sole sponsor or co-sponsor of an event, or if you have other sponsorship ideas, please let us know! Let us work together to find a package that is right for you. If you provide an in-kind donation idea, please select "In-Kind Donation" from payment options on the online fo

# Submission Information

All sponsorship requests will be considered on a first-come, first selected basis.

Please visit our conference sponsorship page at the following web address to submit your sponsorship today.

[www.travelinstruction.org/conferencesponsorship](http://www.travelinstruction.org/conferencesponsorship)

Should you have any questions, please contact Kristen Salkas, at [kristen.salkas@gmail.com](mailto:kristen.salkas@gmail.com) or [conferencecommittee@travelinstruction.org](mailto:conferencecommittee@travelinstruction.org).

## Thank you for your support!



# Contact



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